

## Call by Entertainment lighting sector for a continued exemption

Austria, Belgium, France, Germany, Netherlands, Sweden, United Kingdom\*

May 7<sup>th</sup> 2018

### Executive Summary

We call on EU regulators on a continuing exemption for professional entertainment lighting:

*"Light sources for theatrical, live entertainment and studio lighting applications, where the spectral distribution of the light is adjusted to the specific needs of particular technical equipment, in addition to making the scene or object visible for humans"*

Executive Summary	page 1
Joint Statement	page 2
German translation	page 3
Initiating Associations	page 4-5
Supporters Theatres	page 6-13
Supporters Studios	page 14
Supporters Live Entertainment	page 15-17
Manufacturers, Consultants, etc.	page 18-20

\* Supported by related associations from the countries mentioned above

# JOINT STATEMENT

## Protecting the entertainment industry from unintended consequences of the proposed EcoDesign regulations

The signatories of this statement are committed to the goals of the EU in relation to climate change and support a review of the EcoDesign Directive by the Commission. Increasing energy efficiency is part of the major objective to make theatres, live entertainment and studios all over Europe more sustainable. In this context, products designed with LED technology can be beneficial supplements to existing full spectrum theatrical light sources.

At present, there are no suitable LED replacements for the vast majority of entertainment luminaires.

A strict implementation of the new regulation (according to the current draft) would result in a lack of availability of existing light sources in the market and would result in the disposal (and replacement) of more than 5 million (>5.000.000) fully functional theatrical spotlights.

Significant energy savings are unachievable, due to the relatively low usage of entertainment lighting, compared to other forms of lighting, for instance the “London Theatre Industry’s Carbon Footprint” study indicates that lighting only makes up 3-5% of the total energy consumption in a typical theatre.

There are no suitable replacements and no considerable energy saving to be had for studio lighting, show effect lighting, theatre lighting, and there will be severe financial impact, due to replacement of working equipment and the need for significant changes to installed infrastructure.

We call on regulators to provide a continuing exemption for professional entertainment lighting from current legislation (directive 2015/1428 of 25 August 2015), in Annex I, 2. in the new EcoDesign regulation, as follows:

*“Light sources for theatrical, live entertainment and studio lighting applications, where the spectral distribution of the light is adjusted to the specific needs of particular technical equipment, in addition to making the scene or object visible for humans”*

An un-amended implementation of the current draft would result in an intolerable impact on employment, economic activity and cultural life in the European Union.



# GEMEINSAME STELLUNGNAHME

## Schutz des Entertainment-Sektors vor den unbeabsichtigten Folgen der geplanten EcoDesign-Verordnung

Die Unterzeichner dieser Stellungnahme unterstützen die Klima-Ziele der EU, befürworten die Überarbeitung der EcoDesign-Verordnung durch die Kommission. Die Steigerung der Energieeffizienz ist ein wichtiges Anliegen, um die Nachhaltigkeit von Theater, Live Entertainment und Studios in ganz Europa weiter zu steigern. Somit stellen Produkte, die LED-Technologie verwenden, eine wertvolle Ergänzung zu bestehenden Theaterlichtquellen mit vollem Farbspektrum dar.

Derzeit gibt es für die überwiegende Mehrheit der im Entertainment-Sektor verwendeten Scheinwerfer keinen gleichwertigen Ersatz in LED-Technologie.

Wenn, im Rahmen der Umsetzung der Verordnungen (gemäß des aktuellen Entwurfs), ab 2020 keine neuen Leuchtmittel mehr am Markt verfügbar sind, dann würde das zur Entsorgung (und Neubeschaffung) von mehr als 5 Millionen (>5.000.000) voll funktionsfähiger Theaterscheinwerfer führen.

Aufgrund der, im Gegensatz zur Allgemeinbeleuchtung, verhältnismäßig kurzen Einschaltdauer der Effekt-Beleuchtung sind bedeutenden Energieeinsparungen nicht erreichbar. So zeigt zum Beispiel eine Studie zur „CO2-Bilanz der Londoner Theater“ auf, dass die Bühnenbeleuchtung nur 3-5% des gesamten Energiebedarfs eines typischen Theaters ausmacht.

Es gibt keinen gleichwertigen Ersatz und es ist keine nennenswerte Energieeinsparung für Studiobeleuchtung, Beleuchtung für Show-Effekte, Theaterbeleuchtung zu erreichen. Darüber hinaus käme es zu schweren wirtschaftlichen Belastungen, durch den Austausch von voll funktionsfähigen Geräten und den Bedarf an zusätzlicher Infrastruktur.

Wir ersuchen die Regulierungsbehörde dringend, die Ausnahme für professionelle Entertainment-Beleuchtung, gemäß der rechtsgültigen Verordnung (2015/1428 vom 25. August 2015), im Anhang I, 2. der geplanten Verordnung, wie folgt aufrecht zu erhalten:

*„Lichtquellen für Studiobeleuchtung, Beleuchtung für Live Entertainment, Theaterbeleuchtung, bei denen die Spektralverteilung des Lichts zusätzlich zur Sichtbarmachung einer Szene oder eines Objekts für Menschen an die spezifischen Erfordernisse einer besonderen technischen Ausrüstung angepasst wird.“*

Die unveränderte Umsetzung des aktuellen Entwurfs würde zu nicht hinnehmbarem Schaden für die Beschäftigung, Wirtschaft und das kulturelle Leben in der Europäischen Union führen.



**vpt**

**STEPP**

**sttf**  
östat

**DTHG**  
der fachverband  
Deutsche Theatertechnische Gesellschaft

**plasa**

**OeTHG**  
ÖSTERREICHISCHE  
THEATERTECHNISCHE  
GESELLSCHAFT

**PEARLE**  
LIVE PERFORMANCE EUROPE

**VPLT.**

# Initiating Associations

**About DTHG:** The German Theater Technicians Association, founded in 1907, counts to the oldest professional organisations in Germany. It belongs to her most important duties to bring together the producing industry and the experts as a user, to formulate professional demands for the education and to become active advisory and sometimes also reminding in many legislative questions.

**About OETHG:** The Austrian Association for Theatre Technique was founded in 1973 to promote national and international communication within the entertainment industry, including authorities, media and institutions. OETHG is member of OISTAT (Organisation Internationale des Scénographes, Techniciens et Architectes de Théâtre) and UNESCO's ITI (International Theatre Institution) Austrian branch. There are 400+ members and theatres all across the entertainment industry value chain: manufacturers, dealers, consultants, installation companies, opera houses, festivals, theatres congress centres, rental and event companies, individual technicians and broadcasting.

**About PLASA:** PLASA is a membership organization with an international network of 425 members, working in partnership to raise standards, improve skills and strengthen the events, entertainment and installation industries.

**About PEARLE:** PEARL\* – Live Performance Europe, is the 'Performing Arts Employers' Associations League Europe'. Pearle\* represents through its member associations the interests of more than 10,000 organisations including orchestras, music ensembles, groups, festivals, concert halls and producers across Europe. This includes profit as well as non-profit organisations, ranging from micro-enterprises to companies over 250 employees. Pearle\* is recognised by the European Commission as a European sectoral social partner, representing the employers in the European sectoral social dialogue committee live performance.

**About SLF:** The Association of Swedish Lighting Designers, Svenska Ljussättareföreningen, is a non political, non union, and non profit national organisation for professional lighting designers. SLFs members are divided into the different categories; Designer, Lighting production, Educator and Students. During 2017/18 the total amount of members was 94. The Association of Swedish Lighting designers [SLF] was founded 14/12 1992, on a meeting at Filmhuset (The Filmhouse) in Stockholm. At the meeting were approximately 60 of Sweden's lighting designers. The association that was formed has the aim to:"..... claim lighting design as an artistic part in theatre and music productions and in any other connection where light design is called for by:

- Support good light design.
- Claim light design as an artistic part of the collective artistic process.
- Be a forum for debate for light designers and towards other professionals.
- Support the regrowth in the profession.
- Creating the means for a professional education.
- Achieving recognition from our trade unions.
- Seeking contact with related associations throughout the world.

**About STEPP:** STEPP is the professional association of producers, designers and technicians of the arts and event sector. The association represents stage technicians, scenographers, producers and architects throughout the entire cultural spectrum. STEPP guarantees professional support of its members and the arts and event sector by means of networking, training, consultancy and information. STEPP represents individual members as well as theatres and art associations. Informing our members is our core business.

Todays art and event sectors are marked by massive progress both in terms of technology as in terms of design and artistic concepts. STEPP follows the latest developments in the field and channels the information back to its members through regular conferences, network moments and trainings. On these occasions members get the chance to consult experts and professionals about hot topics of the moment. Members benefit from preferential participation fees for all of our events, and are the first to know about news from the arts and event sector. Our trimestrial STEPP Magazine gives insight, opinions and technical background on the latest news. STEPP is a professional network. The association exists through and for its members. On the side we also involve external experts to assist our working groups to build up expertise and help us develop content for events and STEPP Magazine. Regional networks provide feedback and input for STEPP. STEPP is represented in a large number of sector associations. This allows us to actively invest in up to date education and training, safe workplaces and infrastructure, and a wider recognition of technical and design professions in the arts and events sector. STEPP is the Belgian OISTAT- and PMSE-centre.

**About STTF:** The Swedish Theater Technicians Association (Svensk Teaterteknisk förening – STTF in Swedish) is open for all professional groups in theater, film and events. STTF is also the Swedish OISTAT Center, the international organization for scenographers, theater architects and theater technicians. STTF was established in May 14, 1984 in Stockholm and gather today around 400 members from all over Sweden. The association is open to all interested, who are active in the theater area and, for example, works with theater technology, design, scenography, TV-Radio-Movie Media or education in the aforementioned areas. Organizations are welcome as supportive members, and as such, they may take part in newspapers and statutes but are not entitled to vote. The association aims to promote cooperation and the exchange of experience between technology, scenography and theater architecture, regardless of which trade union the person is organized in. STTF also work for qualified education in theater technology. STTF work for new venues to be added, as well as rebuilding and operating premises meeting the requirements for modern technology and safety. The association actively work for occupational protection in the theater area. STTF publish information material in the magazin ProScen about new technology, ideas and solutions, both from Sweden and other countries and also promote research and development work in theatrical and scenographic areas. Through active participation in OISTAT's work, the association increase the knowledge of Swedish theater and make use of other countries' work results, which within the organization are made available to all members.

**About VPLT:** Der Verband für Medien- und Veranstaltungstechnik e.V., The German Entertainment Technology Association

**About VPT:** The VPT (the Dutch association for stage technology) stands for the promotion and exchange of knowledge concerning stage engineering and stage technology and defends the interest of this sector. The VPT represents approximately 1000 members among which 160 theatres, stage companies and event locations, 120 companies, several educational institutes and around 675 personal members. The VPT publishes the magazine Zichtlijnen for professionals in the trade and organizes network and educational meetings throughout the country.

## Theatres



THEATER { } HOLDING



*Wiener Festwochen*

FEST/SPIEL/HAUS/  
ST/POELTEN/



BREGENZER  
FEST  
SPIELE

**Burg**

VÖLKSTHEATER



Landestheater  
Niederösterreich



SCHAUSPIEL  
GRAZ



SALZBURGER  
LANDESTHEATER  
SALZBURG STATE THEATRE



**ORPHEUM**  
*Wien*

~~steirischerherbst~~

toneelgroepamsterdam

**D'haus**

Düsseldorfer Schauspielhaus  
— Junges Schauspiel —  
Bürgerbühne



**Halle E+G**  
MuseumsQuartier Wien



**VOLKSTHEATER  
BEZIRKE**



**kultur  
KELLER**



**About Bregenzer Festspiele:** Seit 1946 laden die Bregenzer Festspiele in den Sommermonaten an den Bodensee, um in unvergleichlicher Atmosphäre und einer bezaubernden Naturkulisse Musiktheater, Konzert, Schauspiel und weitere Kunstformen auf höchstem Niveau einem breiten Publikum zu präsentieren.

**About Bundestheater Holding:** The Bundestheater-Holding GmbH is owned by the Republic of Austria and is the sole owner of three subsidiaries: Burgtheater GmbH, Wiener Staatsoper GmbH, Volksoper Wien GmbH and 51,3 per cent owner of the ART for ART Theaterservice GmbH. The main tasks of the Bundestheater-Holding include: strategic management of its four subsidiaries / controlling across the Group / group-wide Internal Audit / providing financial security for the theatre companies in order to fulfil the cultural and political mandate / uniform regulation and enforcement of basic business principles / negotiation and conclusion of the collective bargaining agreements for the subsidiaries / upkeep of the historical theatre buildings.

**About Burgtheater:** In 1741, Maria Theresa let a private impresario use a jeu de paume court next to the Hofburg, so that he could rent it out to companies of actors. The building accommodated over 1000 people. In the beginning, performances were mostly held in French and in Italian. Her son Joseph II, the enlightened monarch, decreed that it should be directly administrated by the court, under the designation of "Teutsches Nationaltheater". Since 1794, it was called "K.K. Hoftheater nächst der Burg". The court thus ensured financing and administration and Joseph II took the actors into his service as "k.k. Hofschauspieler". A "curtain prohibition" was in force: The curtain dropped at the end of the performance, and there was no curtain call. This tradition prevailed until 1983. Apart from German plays, operas and musical comedies were also performed at the outset. W.A. Mozart's "The Abduction from Seraglio", "The Marriage of Figaro", "Così fan Tutte" and C.W. Gluck's "Orfeo e Euridice" had their world premiere on Michaelerplatz. After 1810, the Burgtheater became exclusively devoted to non-musical theatre. To build the new house on the Ring, emperor Francis Joseph I hired architects Gottfried Semper and Carl von Hausenauer. Due to disagreements between the two men, it took 14 years for the construction to be completed, from 1874 to 1888. After the Ringtheater fire of 1881, the first iron curtain was installed, and the new Burgtheater became the first electrically lit monumental structure on the Ringstrasse. Around the end of World War II in March 1955, a bomb destroyed the stage. In April a fire devasted the auditorium. Of the original building, only the grand staircases, the external walls and the iron structure of the boxes remained. The building's floor plan corresponds to the one in the period of the monarchy, the interior to that of the reopening in 1955. The imperial box was replaced by two center boxes. On the left and the right, boxes for dignitaries were created and above them booths for lighting and sound. The historic ventilation system conducts fresh air from Volksgarten under the seats, the stack effect drawing the hot air out through the roof. The auditorium has about 1200 seats. 80 of those standing only at a price of 2.50 €.

**About Deutsches Nationaltheater und Staatskapelle Weimar GmbH – Staatstheater Thüringen:** Bereits 1696 wurde in Weimar Theater gespielt, seit 1779 an der Stelle, an der jetzt, heute und hier das Deutsch Nationaltheater Weimar steht. 1791 übernahm Goethe als Intendant und Regisseur die Leitung des Hauses. Hier erfolgten fast alle Uraufführung der Werke von Schiller. Hier wirkte Franz Liszt, Richard Wagner, Richard Strauss und Hebbels „Nibelungen“ Trilogie wurde hier uraufgeführt. Hier tagte vor fast 100 Jahren die Deutsche Nationalversammlung und rief die „Weimarer Republik“ aus. Auch heute steht das Haus unter der Leitung seine Generalintendanten Hasko Weber an der Spitze der vielfältigen deutschen und Thüringer Theaterlandschaft. Über 100 Vorstellungen seiner Inszenierung von „Faust“ sind ein exponierter Ausdruck deutscher Theaterkultur.

**About Festspielhaus St. Pölten:** Festspielhaus St. Pölten is a Festival Theatre in St. Pölten, the capital of Lower Austria. It is located next to the Museum Niederösterreich (museum of the country of Lower Austria), the Landesbibliothek (public library of the country of Lower Austria), the Landesarchiv (archive of the country of Lower Austria) and the Klangturm in the cultural district of St. Pölten. The Festspielhaus was opened on March 1, 1997. The Festspielhaus is also the residency of the Tonkünstlerorchester Niederösterreich, the orchestra of Lower Austria, which presents about 15 concerts, operas – contemporary and classic ones – and other performances in the Festspielhaus each year. The Festspielhaus St. Pölten presents about 70 productions each season. Over 70,000 guests attend the performances every year. The Festspielhaus St. Pölten was designed by Austrian architect Klaus Kada. It contains four halls, suitable for all different cultural events due to their diverse sizes. At the Festspielhaus St. Pölten one can attend orchestral concerts, dance and music theatre, occasionally also traditional world music and poetical circus. The Große Saal of the Festspielhaus offers 1,063 seats, a standingroom with 70 places, 4 wheelchair places and a stage, that allows music- and dance performances. The dance-season has for instance a number of Sadler's Wells Theatre's productions like one of Russell Maliphant, and additional companies like Aszure Barton, Michael Clark, Wayne McGregor Random Dance, William Forsythe's Impressing the Czar by the Royal Ballet of Flanders, Akram Khan or the Cullberg Ballet as guests. Artists and ensembles of erudite music are Leif Ove Andsnes, Julianne Banse, Rudolf Buchbinder, Gautier Capucon, Christoph Eschenbach, Bernarda Fink, Claus Peter Flor, Kirill Gerstein, Vadim Gluzman Marc-Andre Hamelin, Stephen Hough, Emmanuel Krivine, the Luxembourg Philharmonic Orchestra, Paul Meyer, Chen Reiss, Elisabeth Schwarz or Thomas Zehetmair; popular music is presented by Jane Birkin, Juan Carlos Caceres, Edson Cordeiro, Chick Corea, Guy Klucevsek, Otto Lechner, Christian Muthspiel or Lizz Wright. For orchestral concerts there has been built a special acoustic shell. By means of subtle mechanical changes the Große Saal offers perfect conditions for dance and its outstanding acoustics provide the best preconditions for concerts and music theatre. The possible adjustments relate to the ceiling, the walls and the proscenium arch. The concert shell is an essential component of the acoustics.

#### **Halle E+G Museumsquartier Wien**

#### **Kulturhaus Pottschach**

#### **Kultatkeller Ternitz**

#### **Landestheater NÖ**

#### **Neue Schauspiel GmbH**

**About Oper Graz:** The first evidence of opera performances in Graz reaches back into the 17th century. Throughout the last hundred years the opera has continuously staged countless productions and has like this turned into an important centre for southeastern music culture. Until today, Oper Graz has hosted numerous renowned composers and singers and often served as a springboard for their world careers. Karl Böhm worked among others as conductor in Graz, Robert Stoltz launched his career as a conductor before becoming a celebrated composer of operettas and film music. Among the great singer celebrities, especially Ljuba Welitsch and Maria Kouba, both will remain unforgettable for their "Salome", as well as the mezzo-soprano Hertha Töpper, who was also born in Graz, rose to fame. Angelika Kirchschlager also was part of the ensemble of the opera house and gave her role debut as "Octavian" ("The Knight of the Rose") in Graz. Oper Graz was delighted to be awarded "Opera House of the Year" in 2001 by the German magazine Opernwelt. In 2015 and 2018, Oper Graz was among the

finalists of the International Opera Awards, nominated both times as “Best Opera Company” and, in 2018, also for the best CD production of “The Greek Passion” by Bohuslav Martinů.

**About Orpheum Wien:** Das Wiener Orpheum ist in den Bereichen Kabarett, Konzert etc. als fixer Bestandteil der kulturellen Szene nicht mehr wegzudenken. An ca. 280 Spieltagen pro Jahr (Juli und August machen wir Sommerpause) bemühen wir uns, ein interessantes Programm mit Kabarett, Musik, Lesungen und vielem mehr zusammenzustellen. Ursprünglich als Kino gebaut, bietet der Saal bestuhlt ca. 300 und unbestuhlt ca. 600 Personen Platz. Sowohl unsere Tonanlage als auch die Lichtanlage sind von ausgezeichneter Qualität und eine effiziente Lüftung sorgt für den nötigen Sauerstoff, um sich rundherum wohl zu fühlen.

**About Rabenhof Wien:** Modern cross-over Boulevard theatre. For years the Rabenhof Theater is a sucess story oft he contemporary urban boulevard theatre. In 2008, director Thomas Gratzer started the long-planned renovation oft he theatre, with is located in a municipal housing estate. With the support of the City of Vienna, the theatre was restored to ist original state;ist lobby now shines as one oft he most beautiful examples of art deco interiors from the interwar period in Vienna. Since ist reopening in September 2008, Rabenhof has continued ist sucessful cross-over programme, including many home-grown formats that have become highly pupular and frequently copied by other stages. The theatre`s creative minds are working constantly to think up new stage formats, presenting surprising fusions of various genres, from puppetry to music theatre.

**About Salzburg Festival:** Salzburg Festival was conceived and founded in the midst of World War I as a peace project to overcome the existential crisis not only of individuals, but of whole nations. It truly came into being on 22nd August, 1920, when Hugo von Hofmannsthal’s “Jedermann” (“Everyman”) was performed in Cathedral Square for the very first time, with Max Reinhardt as stage director. Salzburg Festival has since established itself as the biggest and most important self-producing classic-art festival worldwide. In 2017, 262,156 guests from 79 nations, 40 thereof non-European, attended 195 performances of opera, drama and concert in a period over six weeks at fifteen venues. 660 journalists from 35 countries reported from the Salzburg Festival 2017. The Salzburg Festival Fund is the legal entity of Salzburg Festival on the legal basis of a federal law dated 12th July, 1950. The Delegates Convention, the Board of Trustees and the Directorate are its legal representatives. The Directorate is in charge of preparation and realization of the Festival, as well as of the establishment of the budget. The Board of Trustees is in charge of the assignment of members of the Directorate, furthermore of the approval of the programme, the budget and the balance of accounts of the Festival. The Board of Trustees has to approve the annual report and account as well as the budget and programme designed by the Directorate and decided by the Board of Trustees. Since 1998 the Salzburg Festival Fund has also been organizing the Pentecostal Festival, which was founded by Herbert von Karajan in 1971. In 2017, an audience of 12,400 visitors from 42 nations attended the festival under the artistic direction of Cecilia Bartoli.

**About Salzburger Landestheater:** Das Salzburger Landestheater ist ein Mehrparteienhaus mit der Kernkompetenz in den Bereichen Schauspiel, Oper und Ballett. Mit über 370 Vorstellungen und circa 25 Neuproduktionen gehört es zu den größten Kulturstätten für darstellende Kunst in der Stadt Salzburg. Unser Stammhaus verfügt über 690 Plätze. Jede Saison finden auch größere Produktionen in einem der Festspielhäuser statt.

**About Schauspielhaus:** Das Schauspielhaus war von 1913 bis 1975 ein Kinosaal, seit 1978 wird es als Theater genutzt. Die Mittelbühne hat einen variablen Bühnenraum und eine Zuschauerkapazität von ca. 220 Sitzplätzen. Seit Juli 2015 ist Tomas Schweigen künstlerischer Leiter des Schauspielhauses, der es als

zeitgenössisches Autorentheater mit einer großen Vielfalt unterschiedlicher Zugriffe auf den Begriff der Autorschaft und einem politisch engagierten Spielplan führt. Unter seiner Leitung werden die Produktionen wieder im En-Suite-System gezeigt.

**About Schauspielhaus Graz:** The construction of a province theatre in Graz started after initial financial problems in 1774. It was built in record time of two years and opened on the 9th of September in 1776. After a fire had destroyed the historic building at Christmas 1823, the theatre was re-built and re-opened again in 1825 on the birthday of emperor Franz I. In 1953 the playhouse was closed due to conflicts with the building authority; so a period of reconstruction followed. Also a new stage area was built until the theatre was reopened in 1964 with "Hamlet" (leading part played by Helmuth Lohner).

The last big renewal of the technical equipment took place during summer break 1999.2000. Under the leadership of Matthias Fontheim (director from 2001 until 2005) two new stages were implemented in addition to the main stage. Since 2004 the playhouse is a self-contained limited corporation.

Schauspielhaus Graz is the biggest theatre house in Styria, has established itself as a valued cultural institution in Graz, Styria and is one of the biggest and best-known theatres in Austria. Schauspielhaus Graz is a repertoire theatre which produces around 25 new productions each year in different venues. The ensemble of around 22 actors of all ages is completed by various guests. Altogether, around 130 people work at the theatre. The repertoire includes classics as well as debut performances and coproductions with young artists on three stages: HAUS EINS (534 seats), HAUS ZWEI (100 seats) and HAUS DREI (50 seats). Since the 2015.2016 artistic season, Iris Laufenberg is the General Manager of Schauspielhaus Graz. The Schauspielhaus Graz is a member of the European Theatre Convention since April 2015.

**About STADSSCHOUWBURG and TONEELGROEP AMSTERDAM:** Stadsschouwburg and Toneelgroep Amsterdam are merging. From season 18/19 onwards we will continue under the name International Theater Amsterdam (ITA). Together we are working on a new organization that is a beacon of contemporary theater reaching from Amsterdam to the rest of the world. A leading center of performing arts at national and international level. Annually, we produce and present a high-quality program with over 600 national and international theater and dance performances that appeal to a wide audience as well as a variety of programs on socially relevant themes and how they relate to the city. International Theater Amsterdam is one of the leading organisations of Dutch contemporary theatre, with its own world famous ensemble and a team of renowned directors who, besides its own venue in Amsterdam, play some 100 stages worldwide. The new theater is also a large-scale Talent Center where everything revolves around talent development, education and collaboration. We are the home of major festivals such as Brandhaarden, Julidans, Holland Festival and the Dutch Theater Festival. A modern meeting place with its own café | restaurant without any boundaries between makers and audiences. The new theater has a single relationship with the city, the national government, with funds, sponsors and of course the public. In short, a house with a clear voice to the city and its residents.

### Stadthalle Ternitz

**About Steirischer Herbst:** Der Steirische Herbst ist ein internationales Festival für zeitgenössische Kunst, das jährlich im September/Oktobe in der Steiermark stattfindet. Er wurde 1968 von Hanns Koren gegründet und ist das älteste Festival für „neue“ Kunst in Europa. Zentrale Merkmale des steirischen herbst sind einerseits die Vernetzung der verschiedenen Kunstdisziplinen (Theater, Bildende Kunst, Film, Literatur, Tanz, Musik, Architektur, Performance, Neue Medien und Theorie), daher die Bezeichnung als Mehr- bzw. Allspartenfestival, und andererseits sein Selbstverständnis als „produzierendes Festival“ („originale“ Arbeiten, Uraufführungen und Auftragsarbeiten).

## Tiroler Festspiele Erl

**About Theater in der Josefstadt:** The “Theater in der Josefstadt” is one of Austria's most renowned theatres and one of the most popular ones. It is more than a theatre - according to its rich history it can also be understood to be an institution. It was founded in 1788 and is therefore the oldest performing theatre in Vienna. Colloquially it is often referred to as simply Die Josefstadt. The history of the theatre is tied to major figures in musical and theatrical history. Ludwig van Beethoven and Richard Wagner conducted there, Johann Nestroy and Ferdinand Raimund were connected to the theatre as actors and poets, and Johann Strauss I performed in its ballrooms named “Sträußelsäle”. Today The Josefstadt offers high-quality theatre entertainment, its programme focuses on classical Austrian literature - Johann Nestroy, Ferdinand Raimund, Arthur Schnitzler - as well as contemporary dramas. The highly intimate architecture (609 seats, 26 boxes, 3 galleries) allows a direct way of acting. The intensive relationship between actors and audience, result of the near distance, has created a special style of playing. In 1924 the famous director Max Reinhardt allowed the theatre to be renovated: in red damask, golden stucco, shimmering chandeliers, expressing the famous old fashioned Austrian Emporer Style. The Josefstadt is one of the most successful theatres in Vienna, attracting 330.000 visitors per season, producing 720 performances per year (together with the sister theatre “Kammerspiele der Josefstadt” in Vienna's 1st district). High quality and vivid tradition. charming staging makes the Josefstadt a very special place to enjoy a festive evening.

**About Theatherholding Graz:** Die Theaterholding Graz/Steiermark GmbH ist seit 01.09.2004 für die Konzernleitung der Bühnen Graz und somit für die strategische Führung nach den langfristigen kulturpolitischen und wirtschaftlichen Zielsetzungen der Gesellschaften verantwortlich.

**About Volksoper Wien GmbH:** The Volksoper is Vienna's main stage for operetta, opera, musicals and ballet, offering sophisticated musical entertainment. In the repertory theatre, which seats 1,337 people, some 300 performances of around 32 different productions are staged every year. First class singers, actors and dancers together with a versatile orchestra conjure up a musical firework display every evening.

**About Volkstheater:** Das Volkstheater ist das zweitgrößte Sprechtheater Wiens und nimmt die Hauptstadt Österreichs im Austausch mit der Welt in den Blick. Regisseurinnen und Regisseure aus unterschiedlichen Herkunftsländern setzen das ausgezeichnete Ensemble in Szene: Neben Ur- und Erstaufführungen stehen auch Klassiker der österreichischen und der Weltliteratur auf dem Spielplan. Im Repertoirebetrieb entstehen pro Saison mehr als 20 Produktionen im Haupthaus am Arthur-Schnitzler-Platz, dem Volk/Margareten und den Bezirken, ergänzt durch Festivals, internationale Gastspiele, Diskussionsreihen und dem Late-Night-Programm in der Roten Bar. Das 24-köpfige Ensemble präsentiert so von September bis Juni anspruchsvolle Unterhaltung für alle Publikumsschichten. Neben dem Haupthaus mit 850 Plätzen im 7. Bezirk bespielt das Volkstheater auch eine Außenspielstätte im 5. Bezirk: das Volk/Margareten. Hier liefert die Stadt die Themen, hier starten die Bezirke-Tourneen, hier finden neue Stücke und Projekte ihren Platz, hier präsentiert sich das Junge Volkstheater. Das Ensemble ist aus nächster Nähe zu erleben und junge Regisseur/innen legen ihre ersten eigenen Arbeiten vor. Innovative Ur- und Erstaufführungen prägen den Spielplan der zweiten Bühne des Volkstheaters. Im Rahmen des Volkstheater/Bezirke gehen jede Spielzeit vier Produktionen auf Tournee: 19 Spielstätten in 15 Wiener Gemeindebezirken liegen auf der Route, einige werden sogar mehrfach bespielt. Auf dem Programm steht Theater für lokale Abonnent/innen und für Kurzentschlossene aus der Nachbarschaft: neue und neueste Stücke für Neugierige, und dazu einen Klassiker. Eigene Theatererfahrungen sammeln können alle in Wien lebenden Menschen ab zwölf Jahren mit den Angeboten des Jungen Volkstheaters:

Von Workshops über Fortbildungen und Theaterprojekte bis hin zu wöchentlichen Theaterclubs ist hier für jede und jeden etwas dabei!

### **Vorarlberger Landestheater**

### **Wiener Festwochen**

**About Wiener Staatsoper:** The structure of the opera house was planned by the Viennese architect August Sicard von Sicardsburg, while the inside was designed by interior decorator Eduard van der Nüll. It was also impacted by other major artists such as Moritz von Schwind, who painted the frescoes in the foyer, and the famous "Zauberflöten" ("Magic Flute") series of frescoes on the veranda. Neither of the architects survived to see the opening of 'their' opera house: the sensitive van der Nüll committed suicide, and his friend Sicardsburg died of a stroke soon afterwards. On May 25, 1869, the opera house solemnly opened with Mozart's DON JUAN in the presence of Emperor Franz Joseph and Empress Elisabeth. The popularity of the building grew under the artistic influence of the first directors: Franz von Dingelstedt, Johann Herbeck, Franz Jauner, and Wilhelm Jahn. The Vienna opera experienced its first high point under the direction of Gustav Mahler. He completely transformed the outdated performance system, increased the precision and timing of the performances, and also utilized the experience of other noteworthy artists, such as Alfred Roller, for the formation of new stage aesthetics. On March 12, 1945, the opera house was devastated during a bombing, but on May 1, 1945, the "State Opera in the Volksoper" opened with a performance of Mozart's THE MARRIAGE OF FIGARO. On October 6, 1945, the hastily restored "Theaters an der Wien" reopened with Beethoven's FIDELIO. For the next ten years the Vienna State Opera operated in two venues while the true headquarters was being rebuilt at a great expense. The Secretary of State for Public Works, Julius Raab, announced on May 24, 1945, that reconstruction of the Vienna State Opera would begin immediately. Only the main facade, the grand staircase, and the Schwind Foyer had been spared from the bombs. On November 5, 1955, the Vienna State Opera reopened with a new auditorium and modernized technology. Under the direction of Karl Böhm, Beethoven's FIDELIO was brilliantly performed, and the opening ceremonies were broadcast by Austrian television. The whole world understood that life was beginning again for this country that had just regained its independence. regained its independence. Today, the Vienna State Opera is considered one of the most important opera houses in the world; in particular, it is the house with the largest repertoire. Each season, the schedule features 350 performances of more than 60 different operas and ballets. Every night, you can witness world-class artists alongside the permanent ensemble members on the stage and at the conductor's desk, accompanied by a unique orchestra: the orchestra of Wiener Staatsoper, whose members at the same time make up the Vienna Philharmonic Orchestra.

# Studios



**About NDR:** Norddeutscher Rundfunk

## Live Entertainment



**About Crossfade Rental:** Die Crossfade Rental Service Veranstaltungstechnik GmbH, betreut Kulturveranstaltungen in Tirol und Wien, wie z.B. die Tiroler Festspiele Erl, Operettensommer Kufstein, Innsbruck Festwochen der Alten Musik, Neue Oper Wien, uvm. Der Schwerpunkt liegt vor allem in den Bereichen Lichtdesign und Lichttechnik.

**About Kongresskultur Bregenz:** Kongresskultur Bregenz ist ein europaweit führender Dienstleister für Konzeption, Planung und Umsetzung von hochwertigen Veranstaltungen, die zum Großteil im Festspielhaus Bregenz und auf der Seebühne stattfinden.

**About LiProTon:** LiProTon hat sich aus der Organisation, Ausstattung und technischen Betreuung von Veranstaltungen und Ausstellungen in Wien und Ostösterreich für sämtliche Sparten im Kunst- und Kulturbereich heraus entwickelt. LiProTon bietet seit vielen Jahren technisches Komplettservice als Partner für Veranstalter, Theater, Museen, Schulen. Das Expertenteam baut auf einen jahrzehntelangen Erfahrungsschatz in den Bereichen Ausstellungstechnik, Veranstaltungstechnik und Cinematographie auf. Daher kann ein umfangreiches Leistungsspektrum aus einer Hand angeboten werden: Veranstaltungstechnik und technische Veranstaltungsbetreuung, Lichttechnik, Lichtinszenierung, Ausstellungsbeleuchtung, Bühnenbeleuchtung, Tontechnik, Projektion, Kinotechnik-Betreuung, Ausstattung und Betreuung für Filmvorführungen. individuelle maßgeschneiderte Beratung und Betreuung für künstlerische Darbietungen, Ausstellungen, Konzerte, Lesungen, Präsentationen oder Filmfestivals.

**About MADI.AT:** event engineering Eventtechnik - Beratung - Planung, Verleih von Bühne - Licht - Ton - Video, AV-Mobilstudio - Aufnahmewagen für Ton & Video, Telefonansagen & Werbejingle, Live - recording, Mitschnitte und Produktion, Studio - recording, Tonstudio in Aspang, Videoproduktion und Übertragung, CD & DVD Produktion und Vervielfältigung, Entertainment (Livemusik oder DJ und Unterhaltung), staatl. geprüfter Veranstaltungstechniker

**About The Power Company:** The Power Company Energy Systems GmbH: gegründet 2004, spezialisiert auf Bereitstellung von Strom, Licht und Klima bei Veranstaltungen.

**About Redline:** Redline Enterprise GmbH is your Austrian full-service provider of technical event equipment. Our event technology includes lighting, audio, video, and LED technology as well as stage and decoration design. Many event organizers, ranging from the organizer of the Vienna Philharmonic's Summer Night Concert and the Life Ball to international top acts such as the Red Hot Chili Peppers or Depeche Mode rely on our professional support.

## Sound Adventure

**About Tonstudio Friedrich KG:** Ton-Licht-Bühne-Strom-Multimedia, wir sind ein klassischer Verleih und Dienstleistungsbetrieb mit 8 Angestellten.

**About Toscana Kongress:** Auf der malerischen Halbinsel am Traunsee befindet sich – eingebettet in einen 90.000 m<sup>2</sup> großen Park – dieses flexible Tagungs- & Kongresszentrum, welches den perfekten Rahmen für Veranstaltungen von 10 bis 1.000 Personen bietet. Ob Kongress oder Produktpräsentation, ob Messe oder multimedialer Event – Toscana Congress Gmunden besticht durch die hohe Flexibilität des Gesamtareals: Zwei Säle für 722 bzw. 248 Personen, 2 großzügige Foyers (388 bzw. 445 m<sup>2</sup>) für Ausstellungen und Messen sowie 8 eindrucksvolle Seminarräume in der historischen Villa Toscana, die direkt an das Kongresszentrum angebunden ist, bieten dem Kunden eine Vielzahl an Wahlmöglichkeiten. Der anspruchsvolle Kunde findet neben modernster technischer Ausstattung die perfekte Umgebung für

Kongresse, Messen Firmenevents, Produktpräsentationen oder auch Galdiners. Fühlen Sie sich wohl und denken Sie sich frei – gemäß unserem Motto: „OUR SERVICE IS YOUR SUCCESS!“ Die Villa Toscana wurde 1870 bis 1877 durch die Großherzogin Marie Antonie als „PrinzenDomizil“ erbaut. Rauschende Feste, produktive Workshops, stilvolle Empfänge und elegante Gala-Dinners finden in der beeindruckenden Jugendstilvilla die perfekte Atmosphäre. Inmitten des über 90.000m<sup>2</sup> großen Parks und mit herrlichen Aus- und Einblicken in die Umgebung des „Iacus felix“ ist die Villa Toscana direkt mit dem funktionalen Kongressgebäude verbunden – ein gelungener Brückenschlag zwischen Tradition und Moderne.

**About wige SOLUTIONS:** Die wige SOLUTIONS GmbH & Co. KG ist ein Full-Service-Spezialist für Medien- und Veranstaltungstechnik. Mit aktuell rund 80 Mitarbeitern planen und realisieren wir seit fast 40 Jahren europaweit Produktpräsentationen, Messen, Fan-TV und Live-Events für namhafte Kunden und gehören zu den führenden Technik-Ausstattern von Hospitalities im Motorsport-Bereich. Maßgeschneiderte, professionelle Zeitnahme- und Grafik-Dienstleistungen für die verschiedenen Motorsport-Veranstaltungen gehören ebenso seit Jahrzehnten zu unserem Portfolio. Gemeinsam mit unserem Netzwerk-Partner, der Riedel Communications GmbH & Co. KG, bündeln wir zudem unsere Kompetenzen in den Bereichen Event, Kommunikation und Datentransport sowie innerhalb der vielfältigen medialen Dienstleistungen im Technik- und Content Segment.

# Manufacturers, Distributors, Dealers, Consultants



**About ART for ART:** The ART for ART Theaterservice Ltd. does not only run workshops for its owners, the Austrian Federal Theatres, but it also offers creative concepts and their implementation to everyone who is looking for something special. Our core business is the decoration of theatre, opera and ballet productions as well as movies and events. As specialist for theater, ART for ART offers planning service, project management, and construction management for extensions and renovation in the field of above-ground construction and stagecraft. ART for ART operates internationally. Even though most of our projects are run for the Wiener Staatsoper, Volksoper, and the Burgtheater, which are based in Vienna, we also work with private customers, companies and festivals ranging from America to Japan.

**About Dedo Weigert Film:** Dedo Weigert Film (1965) is manufacturer and distributor of “dedolight precision lighting instruments.” Some of our lighting instruments work with low voltage halogen light sources, which provide higher energy efficiency compared to high voltage lamps (40 lumen/watt as apposed to 20 lumen/watt.) Our non-spherical optical systems provide light efficiency three times higher than traditional studio fixtures. Our optical systems rely on the use of the smallest diameter light sources as provided by low voltage halogen. Our precision lighting systems have been awarded twice by the Oscar committee of the Academy of Motion Picture Arts and Sciences and with an Emmy. They are also used for demanding special effects in series like “Harry Potter”, “Lord of the Rings” and such. We are deeply involved in LED – Technology, involving larger light sources leading to significant loss of efficiency, and precision (focus range / clean beam). Low voltage lamps also provide long lifetime offering serious economic benefits. We object to the “phase out” for such light sources, not only because of detrimental effects for the economical existence of my company (100 employees in total) but also to prevent a serious loss of creative potential in our film and media industries.

**About ETC Ltd.:** Electronic Theatre Controls is one of the world's leading manufacturers of lighting equipment for theatrical, live event and architectural applications. ETC's award-winning products include Source Four® conventional and LED fixtures; and Selador® and ColorSource® LED luminaires. Source Four is the most popular brand of lighting fixtures in the history of entertainment technology, with more than 3.8 million units sold since the tungsten model was introduced in 1992. ETC luminaires are widely used across the globe in venues of all sizes, including theatres, schools, universities, performing arts centres, museums, theme parks, sporting arenas, and opera houses.

**About KFLECT, REFLECT LIGHTING SYSTEM:** KACZEK VISUALS Trading GmbH

**About Lightpower:** Established in 1978, Lightpower has developed into an internationally renowned distributor for professional stage lighting equipment. The company offers a unique product synergy together with a comprehensive package of services – in the theatre and television sectors as well as for live stage and all other areas of entertainment. Our delivery program includes leading manufacturers such as: Claypaky, Martin by HARMAN, DTS, Robert Juliat, Filmgear, Laser Imagineering, Wireless Solution, Doughty and Rosco. Product lines from MA Lighting, Major and Rainbow Colour Changers are also distributed worldwide. Lightpower's headquarters is Paderborn, Germany. Additionally the company owns with Lightpower Austria an office in Traun and international offices in London, Los Angeles, New York, Sao Paulo, Bogota, Dubai, Singapore and Helsinki.

**About Robert Juliat:** Established in 1919, ROBERT JULIAT are the French manufacturers of high quality lighting equipment for theatres, opera houses, events and architecture. The family-run company is producing one of the most modern and innovative range of luminaires for all kind of applications including Olympics ceremonies, world tours, places of worship and worldwide national theatres. Known for its large and acclaimed range of followspots, ROBERT JULIAT also propose a variety of fixtures including powerful LED, tungsten or discharge spotlights. All products are made in France to enable

Robert Juliat to closely monitor and maintain high quality standards. More than this, it reflects the emphasis the company places on adding value through innovation, allowing to react quickly to market demand and customer feedback.

---

**About LB-electronics:** Vertrieb und Vermietung von Beleuchtung für Theater-, Film- und Eventtechnik

#### **Leman**

**About Licht-Service Wien:** Die Firma Licht-Service Wien / MS Lichttechnik GmbH ist spezialisiert auf Bühnenbeleuchtungstechnik und Architekturlicht. Das Aufgabengebiet umfasst den Verkauf und die Reparatur von Scheinwerfern, Lichtmischpulten, Nebelmaschinen und Dimmern, die Installation von kompletten Beleuchtungssystemen und Steuersystemen sowie den Ersatzteilverkauf für professionelle Lichttechnik. Darüber hinaus die Umsetzung von Projekten im Bereich Bühnenbild und Architekturlicht sowie den Bau von Sondergeräten.

**About NF Media:** NF Media ist ein junges Unternehmen, das für Theater, Planer und Eventtechniker, ein wichtiger Ansprechpartner, für Bühnenbeleuchtung geworden ist. Der Handel mit Scheinwerfern aller Art (Halogen, Entladung und LED) sowie die Erstellung von Beleuchtungskonzepten, gehören zu den tragenden Säulen unserer Firma.

---

**About Bühnenplanung Walter Kottke Ingenieure GmbH:** BWKI serves as consultants for architects and designers. Apart from planning technical stage facilities for new theatres, multipurpose facilities, congress buildings, video studios etc., the renovation of existing theatre buildings and event locations requiring remodeling is one of our specialties. BWKI has extensive international experience in theatre and event technology conception, planning and execution. Our services are provided to ensure tight scheduling and cost effective management.

**About Light is Magic:** Founded by Thomas Bernhardt, and based in Graz, Austria since 1996 provides lighting design, lighting programing and technical consultations to the entertainment lighting industry. The focus of the work lies in theatre, classical, contemporary and popular concerts, and work for industry events. Clients include Styriarte Festival, Steirischer Herbst Festival, Schauspielhaus Graz, Helmut List Halle Graz, STS, AVL company, Stage entertainment Hamburg and countless other.

**About nw-design-concept:** Lighting and Stage Design, Consultancy.

**About TB-Ing. Helmut Wiltschko GmbH:** Consultant