

MEDIACARD ZICHTLIJNEN 2020

WHO WE ARE



Zichtlijnen is a well-established trade journal published by the Vereniging voor Podiumtechnologie (VPT), the Dutch Association for Stage technology. It is aimed at everyone who works on and behind stage in the fields of technology, production, design, management and architecture. Zichtlijnen is known for its unbiased views on professional lighting, audio, audio-visual, staging, rigging, (technical) production, sustainable technologies, safety, standardization, and associated technologies.

Zichtlijnen appears six times a year

PRICE PER ISSUE (NOT INCLUDING VAT)

Advertisement	1x	3x	6x
(full colour)			
1/1 pagina	€ 1.350,00	€ 1.250,00	€ 1.150,00
1/2 pagina	€ 850,00	€ 750,00	€ 650,00
1/4 pagina	€ 650,00	€ 550,00	€ 450,00

Members receive a 20% discount
Preferred placement has a surcharge of 15%.
Surcharge back cover is 50%
Inserts are € 500,00 (per page)



For questions regarding Zichtlijnen or to send artwork please contact
Valerie Boswinkel through info@vpt.nl

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File Requirements: Please supply ads in digital format to info@vpt.nl. High resolution PDF are preferable but high resolution JPG, tiff or eps formats are also acceptable. Photos, logos and other illustration should be in CMYK colour format and have 300ppi resolution.

Size

1/1 page H 297 mm x W 210 mm (5 mm bleed)

1/2 page vertical H 277 mm x W 92,5 mm / horizontal H 136 mm x B 190 mm

1/4 page vertical H 136 mm x W 92,5 / horizontal H 65,5 mm x B 190 mm



EXTRA

Button Digital Newsletter

1x	half year	year
€ 150,00	€ 750,00	€ 1.350,00-

VPT-members and other interested parties receive our digital newsletter with the latest news and job vacancies every three weeks. Advertiser can promote their services or product in the newsletter by purchasing a button.

Job Vacancies

The placement cost of a job vacancy is **€ 150,-** en is valid for the entirety of your response period (with a maximum of 6 weeks).

Placement of an internship is **€ 25,-** for members and **€ 50,-** for non-members.

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all prices do not include VAT

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